Visa Third Party Risk Program Webinar

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Agenda

• Third Party Risk Initiatives and Visa Europe Integration
• Unregistered Agent Campaign
• Visa Tool and Resource Enhancements
• Resources
• Questions and Answers
Third Party Risk Initiatives
What is a Third Party Agent?
Third party agent = an entity that provides payment-related services to a Visa client, merchant, or another third party

- VisaNet Processors
- Card Vendors
- Trusted Service Managers
- Terminal Vendors
- Independent Sales Organizations (ISOs)
- Encryption Support Organization (ESOs)
- Third Party Servicers
- Merchant Servicers
- Payment Facilitators
- 3D Secure Access Control Services
- Cloud-based Payment Provider
- Token Vault Service Provider
New players and technologies are transforming the payment landscape

Note: All brand names and logos are the property of their respective owners, are used for identification purposes only, and do not imply product endorsement or affiliation with Visa.
As the payment landscape evolves, maintaining consumer trust is key

Emerging technology such as mobile, social media, introduce new threats

Criminals are evolving quicker than detection and response

Consumers and regulators’ concerns about online security and privacy are rising

Effect of a data breach on a company’s reputation can be catastrophic
Choosing the Right Partner Elevates Security
Elevating Focus on Third Party Visibility

Scale adoption of secure technologies and security standards in the ecosystem by leveraging trusted service providers on the Visa Global Registry of Service Providers (www.visa.com/onthelist)

1. Move merchants from non-compliant to trusted service providers
2. Drive service providers to validate against PCI DSS v3.2
3. Awareness campaign to promote trusted service providers and the Registry
4. Working together to promote payment security
Unregistered Agent Campaign
Agent Registration Drive Current Status

900 Agent Identifications as of March 13, 2017

<table>
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<tr>
<th></th>
<th>AP</th>
<th>CEMEA</th>
<th>LAC</th>
<th>NA</th>
<th>EU</th>
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<tr>
<td>8%</td>
<td>2%</td>
<td>1%</td>
<td>64%</td>
<td>25%</td>
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Size of Agents Identified

- 45% Level 1
- 55% Level 2

Registered Agent Types

- Merchant Servicer – 81%
- Payment Facilitator – 14%
- Third Party Servicer – 4%
- Independent Sales Org – 1%

Securing Merchants

North America: Successfully migrated 15,000 small merchants to a validated service provider by outsourcing the unregistered agent’s payment functions to another compliant, registered service provider.
Tool and Resource Enhancements
Visa Global Registry of Service Providers Enhancements

www.visa.com/onthelist

1. Display service provider brand logo and tagline

Visa Inc. (including Visa Debit Processing and IntelliLink Compliance Management)

SAN FRANCISCO CA, U.S.A.
Website:
Email:

Visa Inc. is a global payments technology company that connects consumers, businesses, financial institutions & governments in more than 200 countries & territories to fast, secure & reliable electronic payments. Visit usa.visa.com/about-visa, visacorporate.tumblr.com, @VisaNews.

Agents DBA:

Visa Inc. (including Visa Debit Processing and IntelliLink Compliance Management)

2. Distinguish service providers who support secure technologies

Profile

<table>
<thead>
<tr>
<th>Technology:</th>
<th>TOKENIZATION</th>
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<tbody>
<tr>
<td>Participation History:</td>
<td>N/A</td>
</tr>
<tr>
<td>Region of Operation:</td>
<td>AP, CEMEA, LAC, U.S., CAN</td>
</tr>
</tbody>
</table>
Visa Global Registry of Service Providers Enhancements
www.visa.com/onthelist

3. Enhanced search functionality

- **Find a Service Provider**
  - Company Name
  - Assessor
  - Validation Type
  - Services Covered By Review
  - Participation History
  - Secure Technology Supported

- **Service Provider Type**
- **Region of Operation**
- **Location Country**
- **Location State**
- **Valid Through Date**

4. Capability to showcase service providers

Featured Service Providers: Early Adopters of PCI DSS v3.2
Agent Registration Tool Enhancements

Agent registration tool (Program Request Management) enhancements based on feedback

- Improve workflow process and performance of existing registration tool
- Adding new reporting features and functionality
- Improve workflow process and performance of existing registration tool
2017 Visa Payment Security Symposium
2017 Visa Payment Security Symposium

Save the Date!
2017 Payment Security Symposium

August 22 – 23

Hyatt Regency
San Francisco Airport
1333 Old Bayshore Hwy
Burlingame, CA 94010
Upcoming Events & Resources

Upcoming Events – Training page on www.visa.com/cisp
  • Visa Payment Security Symposium – August 22 and 23
    • Hyatt Regency SFO Airport in Burlingame, California

Visa Data Security Website – www.visa.com/cisp
  • “What To Do If Compromised” Guide
  • Security Alerts, Bulletins
  • Best Practices, White Papers
  • Webinars

PCI Security Standards Council Website – www.pcissc.org
  • Data Security Standards – PCI DSS, PA-DSS, PTS
  • Programs – ASV, ISA, PA-QSA, PFI, PTS, QSA, QIR, PCIP, and P2PE
  • Fact Sheets – ATM Security, Mobile Payments Acceptance, Tokenization, Cloud Computing, and many more…
Questions?